
A LANDSWOMAN'S APPEAL TO ALL WOMEN IN THE LAND

WOMEN of England! Wake up and answer your country's urgent call for help. Thirty thousand are needed for the "Women's Land Army," and where could you be doing nobler work than on a farm, helping to grow the food crops ready to feed your sweethearts and husbands, who have sacrificed their all for your sakes? Do your bit as they are doing theirs.

Every day, every minute, the food crisis is getting more serious. Why? Because there is not enough labour at hand to cultivate sufficient land to keep the people from starvation. The soldiers who were coming home to help with the seed time and harvest cannot now be spared from the Front. Come and take the place of one of these soldiers and help your country in its hour of absolute need. Without food we cannot live. Therefore, women, once again I say, "Forward!" and do your very best. Remember, every little helps. Offer your services, however small they may be. To you they may look insignificant, but to Mother England and the dear boys over the seas they would prove of the utmost importance.

The quickest and easiest way to get your skill put to the best advantage is to join the Women's Land Army. All new recruits are heartily welcomed by all previous members. Do not let the boys find that because public spirit is lacking among the women, Britain is on the verge of starvation, and that the white-haired mothers they have left behind are standing in queues to get enough to hold body and soul together!

Come and do your utmost, and if you think you are not reaping any benefit just realise you are making yourself worthy of the name of woman. That will surely be sufficient reward for your sacrifice.

Once again to women I would say, "Make your motto 'Forward!'" and stick to it like glue.

A LASSIE OF THE WOMEN'S LAND ARMY.

JOIN THE LAND ARMY TO-DAY.

DON'T HESITATE!

Go straight to the Nearest EMPLOYMENT EXCHANGE.

If you don't know the Address, ask at the Post Office.